

Beyond the hype

Unmasking Greenwashing and Riding the Circular Economy

Mobility in Germany & Turkey.



Co-funded by
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Participating organizations

01 Let's Sustain e.V



02 The Polish Farm Advisory
and Training Centre



03 Work Experience Agency Ltd



04 Manisa Zihinsel Engellileri
Egitmeve koruma Dernegi





Who we are?

Let's_Sustain e.V based in Stuttgart, Germany.

Youth-led and vibrant non-governmental organization focused on environmental sustainability.

Mission of positive change through non-formal training, education, and skill development.

Provides a platform for youth to contribute to environmental well-being.

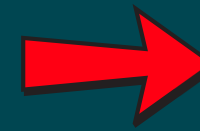
Initiatives include social programs, training sessions, international excursions, and workshops.

Advocates for sustainability, compassion, and inclusivity in creating a better future.



About Project

- 📍 Two phases of Project
 - Stuttgart, Germany (between Oct-Nov)
 - Manisa, Turkey (in February 2026)



Two phases of exchange offering unique perspectives on sustainability from both developed and developing economies.

Key Themes:

- Greenwashing awareness
- Circular economy & upcycling
- EU Green Claims Directive
- Biodiversity & environmental stewardship
- Intercultural exchange & global citizenship

Who can participate?



Age Group:

- 30 participants (7 from each country) from 18–30 years old, including teams leader (More than 30 years old).

It is always beneficial to send Team leader from organization so he/she can manage the participants more efficiently.

- 50% identified as having fewer opportunities (economic, social, educational, geographic or language barriers).
- 50/50 gender ratio ensures equity and representation.
- Participants in both phases should be same.
- They must know about basics of sustainability and ready to learn new things.
- Must be flexible to try new locations and local food.

Project Objectives

Unmasking Greenwashing

- Identify deceptive marketing vs. real sustainability.
- Learn through workshops, campaigns, and hands-on activities.

Circular Economy

- Understand circular economy principles.
- Practical skills to advocate for sustainable living in communities.

Intercultural Exchange & Global Citizenship

- Collaborate across cultures on environmental issues.
- Build empathy, cultural sensitivity, and shared solutions.





Travel Guidelines

The following guidelines are very important. Please make sure to read them carefully, and if you have any doubts, please ask your group leader or the sending organisation!

Ticket Guidelines.

- Arrival and Departure dates of the Youth Exchange will be announced soon.
- Participants must book their tickets with the help of sending organizations.
- Don't forget to keep all your tickets, receipts, reservations, and boarding passes.
- In case of missing documentation, we will not be able to reimburse you.

Reimbursement & Cost



- Project budget covers: 100% costs for accommodation, 100% costs for 3 meals (breakfast, lunch, dinner) & 2 coffee breaks per day.
- Participants have to attend the whole event to get the reimbursement. Only participants with 85% attendance will get the reimbursement money.
- Participants must abide by the local rules and respect local food.

*All the Travel, Food, and Accommodation cost will be covered as per European Union Erasmus+ Guidelines.

What to Bring?



Please do not forget:

- All your travel documents and tickets.
- Personal cup and water bottles, to be refilled and used personally, in order to reduce plastic use.
- Personal medicines or any unusual personal items.
- Snacks and drinks representing your country for the Cultural Nights.



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